



AG visely

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Over 14,000

extension officers



The Department of Agricultural Extension, or DAE, in Bangladesh employs around 14,000 extension officers. They are the front-line in advising and guiding farmers across the country.

Focus group research conducted by the International Maize and Wheat Improvement Center, or CIMMYT, and DAE found that farmers and extension officers want climate information and services that are:



Authentic



Localized



Timely



Actionable



Simple

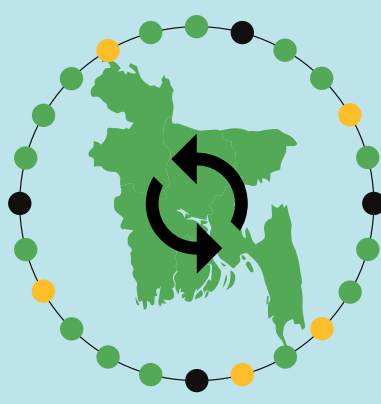


How do we solve this systematic challenge?

Introducing Agvisely, an application that combines the scientific talents of CIMMYT, accurate weather forecasts from the Bangladesh Meteorological Department, and the broad reach of DAE to reach farmers at scale with resilience-enhancing agricultural climate services and advisories.



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The algorithm provides climate-smart and resilience-enhancing agricultural advice through various communication channels to provide timely, accurate, and localized forecasts with easy to understand and actionable farm advisories to extension officers. This empowers extension officers to aid farmers in data-driven decision making farmers better.

