

AG

W W W . A G V I S E L Y . C O M

## **Over 14,000**

## extension officers

The Department of Agricultural Extension, or DAE, in Bangladesh employs around 14,000 extension officers. They are the front-line in advising and guiding farmers across the country.

Focus group research conducted by the International Maize and Wheat Improvement Center, or CIMMYT, and DAE found that farmers and extension officers want climate information and services that are:



Authentic



Localized



Timely





Actionable

Simple



How do we solve this systematic challenge?

Introducing Agvisely, an application that combines the scientific talents of CIMMYT, accurate weather forecasts from the Bangladesh Meteorological Department, and the broad reach of DAE to reach farmers at scale with resilience-enhancing agricultural climate services and advisories.



## For more information visit WWW.AGVISELY.COM



Funded by

The algorithm provides climate-smart and resilience-enhancing agricultural advice through various communication channels to provide timely, accurate, and localized forecasts with easy to understand and actionable farm advisories to extension officers. This empowers extension officers to aid farmers in data-driven decision making farmers better.













The advisories in Agvisely are based on recommendations for farmers approved by the National Agricultural Research System in Bangladesh. Agvisely has been supported by USAID through the Climate Services for Resilient Development (CSRD) in South Asia and Cereal Systems Initiative for South Asia (CSISA) projects. These activities are aligned with the CGIAR Research programs MAIZE, WHEAT, and Climate Change, Agriculture and Food Security. These organizations do not necessarily endorse Agvisely and Agvisely shall not be used for advertising. For more information, contact: TK Krupnik (t.krupnik@cgiar.org), M. Aziz (azizdae@gmai.co,) or M.A. Mannan (mammambmd2015@gmail.com).